



Building  
Enclosure  
Council



The American Institute of Architects

## SPONSORSHIP OPPORTUNITY

**When:** October 24, 2013

**Where:** Founders Hall, Charles Towne Landing, 1500 Old Towne Road, Charleston, SC

### Make It Work! : Troubleshooting Design & Construction Details

We invite you to be a Guest Sponsor of BEC-Charleston during this full-day presentation by Mark Lawton, principal at Morrison Hershfield (please see announcement [http://www.bec-charleston.org/pastEvents/2013/oct\\_2013/2013\\_october\\_event.html](http://www.bec-charleston.org/pastEvents/2013/oct_2013/2013_october_event.html) )

### What is it?

Successful building enclosure assemblies are built up layers that appropriately control the flow of heat, air, moisture, water, and vapor. Each of these control layers has specific requirements with respect to continuity, structural support, location relative to other control layers and the climate that the building is exposed to. A high percentage of failures in the operating performance of building enclosures can be traced to lack of continuity or inappropriate connection of these control layers. This presentation outlines a process that building enclosure professionals use to review construction documents with the goal of avoiding performance problems. The focus will be on larger buildings rather than wood frame.

### Audience

BEC-Charleston expects to have a multitude of building related professionals, including builders, owners, facility managers, architects, engineers, suppliers, developers and agency personal, just to name just a few.

### Sponsorship Opportunity

The Building Enclosure Council - Charleston will award the following Guest Sponsorship opportunity for this full-day event.

#### **Overall event sponsor**

**\$500**

- Guest Sponsor will appear on Event literature and signage
- Guest Sponsor materials will be placed on information table
- Guest Sponsor logo, web address, and contact information will be played during lunch in a slide show
- Guest Sponsor will be given 2-3 min. to speak about company/products during lunch
- Two complimentary registrations to attend Event

### Payment Method

Please click the following link for guest sponsorship form and payment

<http://bec2013oct.eventbrite.com/?access=becsponsor2013>



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Building Enclosure Technology and Environment Council